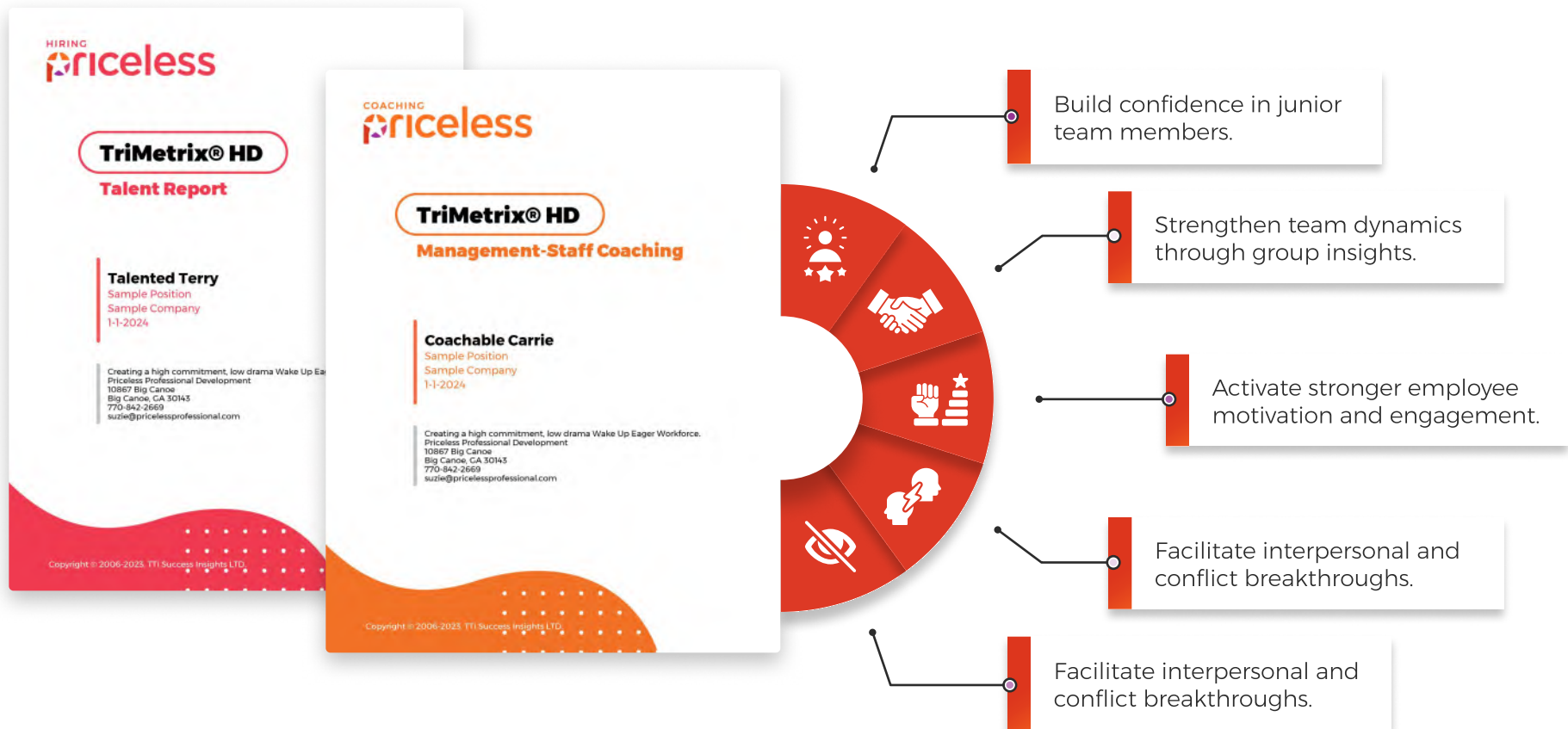


MAKE GREAT HIRES.
BUILD STRONGER TEAMS.



TriMetrix[®]

Get clear, specific insights into the people you're hiring and coaching so you can reduce costly turnover, increase engagement, and **build a low-drama, high-commitment, high-performance workforce.**





WHY USE TRIMETRIX®

Every leader faces this challenge: someone looks great on paper, interviews well, seems like a perfect match but once in the role, their performance is inconsistent or their motivation fades.

That's not because they're the wrong person. It's often because they're in the wrong role.

When you match someone to a job based on insights about how they communicate, what motivates them, and their capacity to succeed in the role, they thrive. They show up energized. They communicate clearly. **They perform like champions every day.**

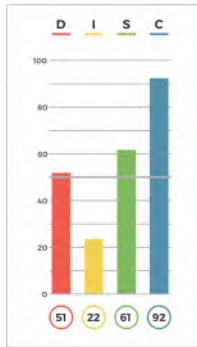
WHAT IS TRIMETRIX®

TriMetrix® is a tri-modal, science-backed assessment that gives you three distinct views of a person: how they behave, what drives them, and how they think. This aligns with Department of Labor best practices:

- Use multiple perspectives when evaluating people
- Never base hiring or management decisions solely on an assessment (<30% of the overall decision)
- Always consider the whole person

With TriMetrix®, you get insights beyond only a resume or interview so you can make better hiring and coaching decisions with less risk.

The Three Sciences Behind TriMetrix®

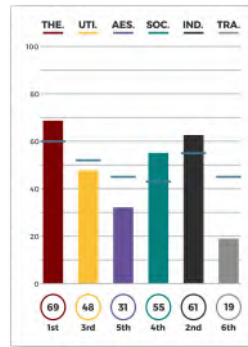


Behaviors (DISC)

HOW YOU TAKE ACTION

DISC is your behavioral and communication type. The four styles are **Dominance** (direct and results-focused), **Influence** (people-oriented and enthusiastic), **Steadiness** (patient and supportive), and **Conscientiousness** (detail-oriented and systematic).

Understanding DISC helps you communicate more effectively, place people in roles where their natural style will be an asset, and reduce workplace conflicts. There are no good or bad styles, just different approaches to work and communication.



Motivators

WHY YOU DO WHAT YOU DO

Motivators reveal what energizes and drives someone. The six workplace motivators are **Theoretical** (learning and knowledge), **Utilitarian** (practical results), **Aesthetic** (balance and harmony), **Social** (helping others), **Individualistic** (personal achievement), and **Traditional** (systems and structure).

When someone's motivators align with their role, they feel engaged and purposeful, genuinely inspired someone to do their best work. When misaligned, even the most capable employees can become disengaged.



Acumen (AXIOLOGY)

HOW YOU THINK & MAKE DECISIONS

Acumen measures how clearly someone sees **themselves**, **others**, and **situations**. It reveals self-awareness and the ability to assess strengths, gaps, and priorities accurately. Strong acumen leads to better decision-making and emotional intelligence.

This science also measures 25 key **personal skills** like empathy, time management, and negotiation that someone has developed through experience. Unlike behavior or motivators, these competencies can be strengthened over time.

“How does it work for hiring and developing employees?”

WATCH THIS ~3.5 MINUTE VIDEO!

ROADS TRAVELED
Resume and Experience

WHERE THEY PARK
Culture of the Workplace

UNDER THE HOOD
Personal Skills

GAS IN THEIR TANK
Workplace Motivators

HOW THEY DRIVE
Communication Style

Trimatrix
SCIENCE-BASED MODAL TOOL

What TriMetrix[®] Helps You Do



Hire the right people with job match tools and interview questions



Coach your team using detailed personal insight, not guesswork



Use a shared language across your company for development



Reduce the risk of turnover, misalignment, and disengagement



Develop leaders with targeted feedback and skill-building

How We Can Support You

- ✓ PERSONALIZED ASSESSMENT LINKS WITH YOUR BRANDING
- ✓ HIRING TEMPLATES AND INTERVIEW GUIDES
- ✓ COACHING EXERCISES
- ✓ DEBRIEF WORKSHEETS
- ✓ LOOM VIDEO OVERVIEWS FOR QUICK UNDERSTANDING
- ✓ ADDITIONAL TRIMETRIX TRAINING PROGRAMS

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