



# World Literacy Foundation

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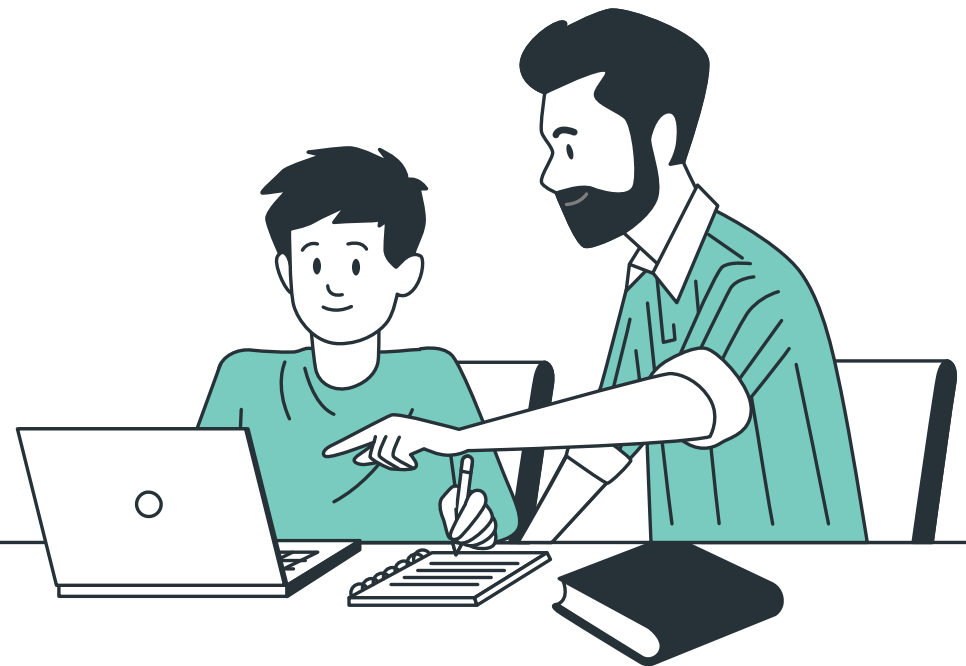
Impact Report 2022

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# In 2022

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Globally, **91% of children** who used our services, showed tested improvements in literacy skills.



**78% of children who received children's books and reading support**, made positive changes towards developing a regular habit of reading.



Globally, we distributed  
**180,000 children's books.**



We provided **8,400 hours** of literacy tutoring/coaching and reading support.

We produced **341** local language and bilingual books in **31** different languages.



**We reached 180 million people** with information about the importance of reading a book, creating a greater voice and awareness in the wider community.



**Every 3 seconds in 2022,** a children/young person used one of our educational resources/services.



We provided literacy intervention in **54 countries**, reaching **840,000 children** through our own projects or via our Youth Ambassadors and literacy partners.

We received donated books, in kind donations and pro-bono services with an estimated value of **\$1.8 million**.



We mobilized **5,400 volunteers** to provide **70,000 hours** of community service.

We invested **94% of our income** (\$1,6 million) directly into projects.



An independent evaluation concluded that a staggering **\$33.9 million** of social benefits were derived through participation in our programs in 2022 – **generating a return of \$5.20 for every dollar invested.**

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# Key projects and activities in 2022

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## Sun Books

[www.sunbooks.org](http://www.sunbooks.org)

Impacting children in rural and remote schools in Uganda, Kenya and Nigeria by providing e-libraries of local books on a solar panel tablet device.



## Aprende Leyendo

[www.aprendeleyendo.com](http://www.aprendeleyendo.com)

Impacting children in 3 locations in Colombia with literacy classes, reading groups and the provision of digital devices to increase access to e-books.



## UK Reads

[www.ukreads.org](http://www.ukreads.org)

Increasing children's book ownership in low-income communities with special literacy classes to help children struggling to read.



## USA Reads

[www.usareads.org](http://www.usareads.org)

Bringing books to children in underserved and disadvantaged zip codes with a focus on providing kindle devices to children who are suffering from serious illnesses.





## ROOP

[www.roop.org.au](http://www.roop.org.au)

Working with children from migrant, refugee and low-income backgrounds to help them discover the joy of reading.



## WLF Australia - Indigenous

[www.indigenous-app.org](http://www.indigenous-app.org)

To build bilingual children's books into local Indigenous languages and English.



## Youth Ambassadors

[www.worldliteracyfoundation.org/ambassador-program](http://www.worldliteracyfoundation.org/ambassador-program)

To engage and develop the leadership of 3,000 young people globally to be a voice, an advocate and change maker for literacy in their communities.



## World Literacy Taskforce

[www.worldliteracyfoundation.org/wl-taskforce](http://www.worldliteracyfoundation.org/wl-taskforce)

To bring together 30 global business leaders to invest their time, money and knowledge into the eradication of illiteracy in 50 cities around the globe by 2040.

## World Literacy Summit

[www.worldliteracysummit.org](http://www.worldliteracysummit.org)

The gathering of 500 literacy specialists from 54 countries to work together and build collaborations to solve the challenges in the literacy sector.



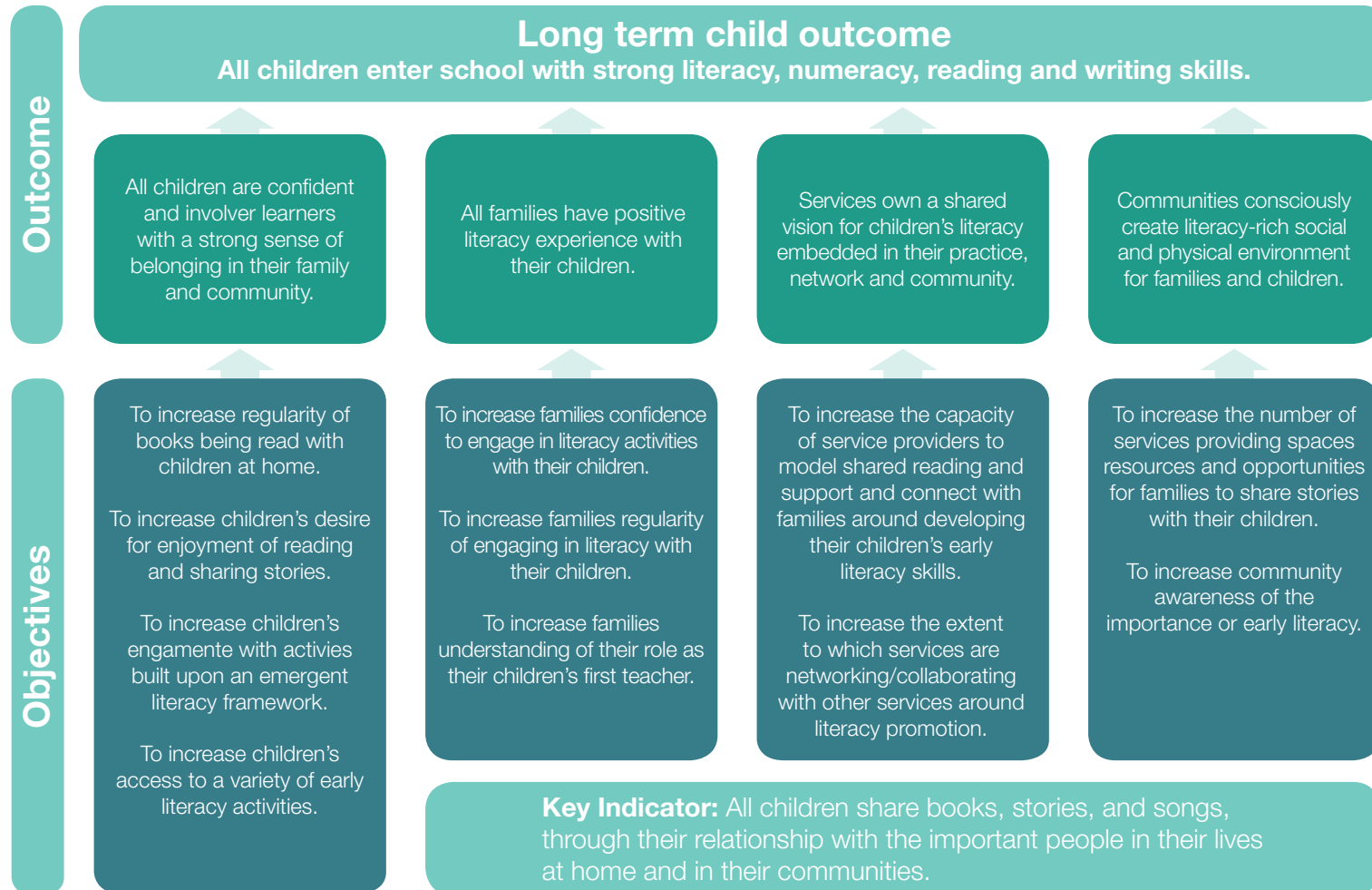
## Advocacy

In 2022, we created global campaigns to give focus to literacy on special days like:

International Literacy Day, World Book Day and International Women's Day.

We used both social and broadcast media to create awareness and education around the topic of literacy.

# Theory of Change





## AUSTRALIA & ASIA

Suite 15 – 20 Commercial  
Road 3004  
Melbourne – Australia  
Phone: +61 03 9995 0079  
ABN: 33 940 354 008  
Incorporated Association  
No: A0055790R DGR

## UK & EUROPE

225 – 46 Eversholt  
Street, London NW1 1DA  
United Kingdom  
Phone: +44 7 842 930 125  
Charity No. 1154264  
Company No. 08475669

## NORTH AMERICA

712 H Street NE Suite  
2013 Washington, D.C.  
20002, USA  
Phone: +1 815 451 5561  
501 (c) 3 EIN 46-1201100

## AFRICA

PO Box 21427  
Kampala - Uganda  
Tel: + 256 785 235776  
Charity No. FORR-  
139122056NB

## SOUTH AMERICA

PO Box No 10  
Manizales - Colombia  
Tel: +57 314 8217 736  
Tax ID: 00000901239830 – 2  
Registration: 0090055212



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[info@worldliteracyfoundation.org](mailto:info@worldliteracyfoundation.org)  
[www.worldliteracyfoundation.org](http://www.worldliteracyfoundation.org)