



TURNING PAGES, CHANGING FUTURES

Connecting Nigerian Stories, Literacy, and Education to the World

INTERNATIONAL UNESCO WORLD BOOK AND COPYRIGHT DAY EVENT

Hosted by:

Sun Books Literacy Initiative

...an initiative of:

World Literacy Foundation

Date: April 23 2026

Time: 10:00 AM – 1:00 PM (3 Hours)

Location: Work City, 4th Floor,
Polystar Building, Marwa Bus Stop,
Lekki Phase 1, Lagos

EVENT OVERVIEW

"Turning Pages, Changing Futures" is a World Book Day event celebrating books, reading, and Nigerian stories, while exploring how literacy, educational technology, and renewable energy can transform children's futures.

The event connects the global significance of World Book Day with local impact in Nigeria, positioning literacy as an opportunity; strengthening education outcomes for children, and highlighting sustainable, community-driven solutions, including solar energy as an enabler of learning in schools.

Children and schools remain at the centre of the programme, reinforcing literacy as both a right and a pathway to opportunity.

EVENT OBJECTIVES

- Celebrate reading and literacy in Nigeria
- Highlight the role of books in children's education and opportunity
- Showcase Nigerian stories and local publishing
- Demonstrate how EdTech and renewable energy support learning
- Strengthen partnerships between education, government, and the private sector
- Reinforce literacy as a tool for national development

TARGET AUDIENCE

- Education stakeholders and practitioners
- Authors, publishers, and educators
- Government education representatives
- EdTech and solar/renewable energy companies
- Oil/Gas and other companies interested in leveraging solar and renewable energy in advancing quality education, while at the same time contributing to Net-Zero Emission as an ESG priority
- NGOs, development partners, and foundations
- Media

PROGRAMME AGENDA

10:00 – 10:15 | Registration & Welcome

Opening Segment

- Guest arrival and registration
- Opening remarks
- Overview of World Book Day and event's purpose

10:15 – 10:35 | Keynote Session

Theme: Literacy, Opportunity, and Children's Futures in Nigeria

- The importance of reading and books in shaping lifelong outcomes
- Literacy as a foundation for learning, innovation, and empowerment

10:35 – 11:20 | Panel 1

From Nigerian Stories to the World Focus:

- The power of Nigerian stories in shaping identity
- Representation, culture, and children seeing themselves in books
- Expanding the global reach of local stories

11:20 – 11:40 | Student Presentation Segment

Voices of the Future:

(Participation of up to five primary school students, accompanied by one guardian)

- Three students will deliver short presentations
- Focus on reading, school experience, and how books influence learning

This segment highlights the direct connection between literacy initiatives, schools, and children.

11:40 – 12:30 | Panel 2

Literacy, Technology, Renewable Energy & the Future of Learning

Discussion Areas:

- How books and EdTech improve learning outcomes
- The role of solar and renewable energy in powering schools, libraries, and digital learning tools
- Overcoming infrastructure challenges in underserved communities
- Sustainable solutions that enable long-term access to education

This panel intentionally positions solar and renewable energy companies as education enablers.

12:30 – 12:50 | Partner Spotlight

Sustainable Development Focus

- Short contributions from corporate partners
- Screening of a brief project impact video
- Discussion on impact achieved so far: solar access, Sustainability, Support for education.

12:50 – 1:00 | Closing & Networking

- Key takeaways Appreciation of partners
- Closing remarks Informal networking

WHY THIS EVENT IS NEWSWORTHY

- Aligns with World Book Day (Global Relevance)
- Centers children and schools (Human Interest)
- Highlights Nigerian stories and local innovation (Cultural Relevance)
- Connects literacy, EdTech, and renewable energy (Cross-sector Innovation)
- Promotes education as a driver of national development (Policy Impact)

CORPORATE SPONSORSHIP OPPORTUNITIES

Event Partner Package - \$5,000

We invite forward-thinking organizations to partner with us in celebrating literacy and supporting education in Nigeria. Your sponsorship directly enables access to learning, amplifies Nigerian stories, and positions your organization as a champion of sustainable education.

Sponsorship Benefits Include:

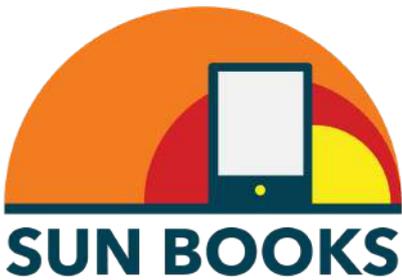
Benefit Category	Details
Brand Visibility	<ul style="list-style-type: none">• Logo placement on all event materials (banners, programmes, digital assets)• Blog posts on WLF and World Literacy Summit websites reaching 20,000+ visitors. Log posts on WLF and World Literacy Summit websites reaching 20,000+ visitors• Social media spotlights across all platforms (pre-event, during, post-event) reaching a combined total of 1 million+ followers.• Global press releases to showcase the partnership's impact and educational development – up to 100m+ reach worldwide.
Speaking Opportunity	<ul style="list-style-type: none">• 5-10 minute speaking slot or panel participation
Content & Documentation	<ul style="list-style-type: none">• High-quality event photography and video footage• Media kit with event highlights• Post-event impact report featuring sponsor contributions
Education Impact	<ul style="list-style-type: none">• Recognition as supporter of child literacy initiatives• Association with World Book Day global campaign• Direct contribution to student participation and book donations
Partnership Recognition	<ul style="list-style-type: none">• Designation as "Official Event Partner"• Acknowledgment in opening and closing remarks• Feature in Sun Books and World Literacy Foundation communications, including press releases in local newspapers and TV Channels.

WHY SPONSOR THIS **EVENT?**

- **Align with Global Movement:** Connect your brand with World Book Day and UNESCO's literacy agenda
- **Support National Development:** Demonstrate commitment to Nigeria's education sector
- **Stakeholder Engagement:** Access key decision-makers in education, government, and development
- **CSR & ESG Alignment:** Support SDG 4 (Quality Education) and sustainability goals
- **Media Visibility:** Gain positive coverage across print, digital, and social media



ORGANIZATION INFORMATION



CONTACT US:

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